Due Diligence Report: From Selling Popcorn to Selling Reed to \$143 Million in Market Cap: Sign me up

Summary

AgriEuro Corp operates in the agricultural, aquaculture and tourism industry in Europe. The company's flagship property is located at the junction of the Danube delta and the Black Sea and encompasses a variety of currently revenue-producing and soon-to-be producing businesses. It spans over 4,200 acres on a Unesco World Heritage site.

History:

AgriEuro Corp. started its life as Artex Corporation and its original business plan involved selling popcorn through mobile carts in Poland. Not the most conventional of ideas for a public company, but the SEC didn't seem to mind. On September 16, 2014, Artex's S-1 registration statement was declared effective. It became apparent very quickly that the popcorn business isn't going to work. Less than a year after Artex became a public entity, it went through a reverse merger which was accompanied by a 40-for-1 forward split. The headquarters was moved from Poland to Romania, the new name and ticker symbol went into effect, and the company entered the agriculture and hospitality sectors.

AgriEuro Corp. has a current market capitalization of \$143.36 M with 256.0 M outstanding shares. Its daily average volume traded is 150,214 shares.

Key Indicators (Q3 2015)

| Shares Outstanding | 256.0 M |
|--------------------------|---------|
| Revenue (FY 2014) | 0.15 M |
| Gross Profit | 0.02 M |
| Net Loss (basic/diluted) | -0.09 M |
| Cash and Short-term Inv | 0.01 M |
| Total Debt | 2.19 M |

Performance (5 Day)



Recent News and Analysis:

Most recently the Company announced that t has been invited to join The Bio-Danubius Cluster, one of the newest and biggest ecological clusters in Europe. Very few companies in the world have been invited to join this group and the company believes that this membership will help increase its revenues from the sale of its fish product. The Bio-Danubius Cluster was set up, at the initiative of the Bio Romania Association, the Organic Food Research Institute and other interested parties, and its goals are to

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support and promote organic agriculture and superior raw materials. The main arguments that led to the setting up of the first bio cluster in Tulcea had to do with the existence of the Danube Delta Biosphere Reservation, but also because in time it had the biggest concentration of organic farmers in Romania.

The management team say that they eventually want to develop a luxury resort on the Danube Delta, but for the time being, EURI's revenues are generated through the sale of reed. During Q3, for example, they expected to sell 250 thousand bundles of reed at approximately €1.60 per bundle, but in reality, they only managed to shift about 99 thousand at around €1.30 apiece. As a result, the financial statement looked like this on September 30:

- cash: \$13 thousand
- current assets: \$188 thousand
- current liabilities: \$2.3 million
- quarterly revenues: \$151 thousand
- quarterly net loss: \$96 thousand

The management team say in the 10-Q that the next reed harvest isn't due until March 2016 and they admit that in the meantime, sales will probably be quite slow. Bloggers and newsletter writers argue that the company is doing quite well. The recent news states that the company believes that this membership will help increase its revenues from the sale of its fish product. However, will revenue from these 'fish products' justify the \$143 million market cap? I hardly think so.

Conclusions:

The S-1 registration form mentioned earlier helps shed some light. It registered 10,000,000 shares which were offered to the public at a price of \$0.01 per share. Of those 10,000,000 shares, some people whose identity hasn't been revealed bought a total of 2,100,000. Thanks to the forward split from September, those unidentified people woke up one morning holding on to as much as 84,000,000 EURI shares for which they originally paid a little over \$20 thousand. At Tuesday's close price this translates to just over \$47 million; enough reason to 'pump up' the share price.

Sources:

- 1. <u>https://ca.finance.yahoo.com/q?s=EURI</u>
- 2. <u>http://www.google.ca/finance?q=OTCBB%3AEURI&hl=en&gl=ca&ei=Y1Q5VsGFE9iYjAHjhr74Aw</u>
- 3. http://www.reuters.com/finance/stocks/companyProfile?rpc=66&symbol=EURI.OB
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- 5. <u>http://www.hotstocked.com/article/91862/agrieuro-corp-otcbb-euri-stays-calm-on-day-two.html</u>
- 6. <u>http://www.journaltranscript.com/2015/10/activemarketinsider-initiates-coverage-on-agrieuro-corp-otcbbeuri/</u>
- 7. <u>http://www.google.ca/finance?q=euri&hl=en&gl=ca&ei=V1Y5VsGFE9e5jAHZ1rHgDA</u>

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