



See why Forbes and Major Publications are Buzzing About this Little-Known Wellness Company....

Hello everyone,

Healthy living is a major priority today. The healthcare industry bandaging problems will do nothing good for society. There is a good reason why many people are switching to plant-based lifestyles, taking up yoga, and meditation to combat stress.

It's time to challenge the status quo and evolve. It's time to heal. Emerging small-cap company [The Healing Company, Inc. \(OTCQB: HLCO\)](#) is leading the way.

Blue-sky territory growth could now be imminent after the recent acquisition of Dr. Deepak Chopra's wellbeing experiences business [Chopra Global](#) - an acquisition that may now give [HLCO](#) an unrivaled position in the growing global Healing Movement!

The company has hit the ground running in the growing wellness boom and is creating a community of brands that could become widely recognized quickly.

Having world-renowned Dr. Deepak Chopra on board, who is one of the most influential people around, could serve the company tremendously well to gain exposure to the hundreds of millions of people seeking natural and safe diets.

The company's recent acquisition of Chopra Global is still being digested by Wall Street and could serve as a tremendous catalyst to fuel growth ahead for the company!



With its "Healing Community" of growing brands, [The Healing Company, Inc. \(OTCQB: HLCO\)](#) is giving people the power to put their health into their own hands.

<https://www.healingcompany.com/>

Company Overview:

The Healing Company, Inc. (OTCQB: HLCO) is acquiring and building popular healing brands as it emerges as a leading, integrated health and wellness firm.

The company was founded with a bold aim: Bring integrated healing to the world.

Compelled by the global healthcare crisis and a deep belief in a different way—one which draws on conventional medicine and ancient wisdom, science and nature—the company looks to democratize access to integrated healing methods while helping the world evolve how it thinks about health and healthcare. To do so, the company is building a community of powerful healing brands, identifying, acquiring, and helping scale the reach and impact of the world’s highest-potential healing practices & products.

Company highlights include...

- Uplisting from the OTC Pink Market to the OTCQB Venture Market; continues trading under ticker HLCO.
- Securing up to \$7M in new funding from strategic partners including billion-dollar investment office of the Burman family (New Delhi) and the Goetz Family Office (Munich).
- Including previously announced financing, brings total raised and committed equity funding to up to \$17M, alongside the \$150M credit facility supporting future acquisitions.
- A robust pipeline of additional acquisition targets that could be both synergistic and accretive.

A big price target....

Goldman Small Cap Research, a stock market research firm specializing in the small-cap and microcap sectors, has also recently published a new research report on the company that carries a **6-9 month price target of \$9.00!**

This indicates a potential upside of over 175%!

Investment highlights from the report include:

- **Leveraging a \$150M credit facility for M&A and a recent history of successful transactions, The Healing Company is poised to generate substantial revenue growth. HLCO has two potential deals slated to close during 2H23.**
- **The Company boasts a strong and deep leadership team, including world-renowned health/wellness icon Dr. Deepak Chopra, along with a Chopra-founded company.** This deal has brought HLCO a huge reach: 7M web traffic, a 20M social media reach, and thousands of retail doors and health/wellness practitioners.
- **HLCO is building an integrated health/wellness firm that seeks to improve the quality of life and enhance disease prevention for millions of people worldwide.** Management is targeting science-backed brands and products seeking scale and operation as individual brands.

- **Targeting the \$165B supplement and nutraceuticals space, HLCO boasts a pipeline of 70+ firms with a combined revenue of \$1B+.**
- **Goldman Small Cap Research’s model forecasts revenue will jump from \$9.5M in fiscal 2023 to \$82M in 2024 and \$160M in 2025.** This enviable growth includes organic growth, acquisitions, brand cross-sales, and lower CAC, driving operating profit.
- **The firm’s 6–9-month price target of \$9 reflects a price sales multiple on 2024 projected sales.** This figure could be *conservative* if deal closing accelerates.

These highlights showcase the tremendous value **HLCO** may currently have right now at current levels.

You can read the report in its entirety here:

<https://www.goldmanresearch.com/202308141382/Opportunity-Research/hlco-a-burgeoning-health-a-wellness-unicorn.html>

A Record Q3...

The Goldman Small Cap Research report was released only weeks after HLCO reported record financial performance during the fiscal third quarter!

The company achieved sequential revenue of \$3.2 million, a 34% increase over the second quarter, resulting from its successful track record of acquiring and integrating complementary businesses.

Your Super, HLCO’s first acquisition, demonstrated profitable growth this quarter for *the first time in its history!*

The company’s acquisition of Your Super gives it unparalleled exposure to the fast-growing plant-based industry and has been backed by global beverage giant Pepsico and Beyond Meat investor, PowerPlant Partners.

Building on this success, it was only in March **HLCO** completed the acquisition of the **Chopra Global** wellbeing experiences businesses which include Dr. Deepak Chopra’s physical product line, the Chopra meditation & wellbeing app, as well as licensed experiences including the award-winning Chopra Health Retreat at CIVANA Wellness Resort & Spa and the Chopra Mind-Body Zone and Spa at the Lake Nona Performance Club.

“We are gaining strong brand momentum with Your Super, which has been featured in top media outlets and on more than 30 podcasts. Engagement through social media was up 55% to 1.4 million on the back of a robust influencer outreach strategy. We also celebrated the launch of the Your Super Life cookbook with a well-attended event in NYC, including a panel discussion with leading industry voices Dr. Uma Naidoo, Dr. William Li, Daniella Monet and 50 influencer and press guests. The book landed on the Amazon Bestseller list and has created a content foundation for Your Super to build from as an authority on plant-based nutrition. Finally, we were able to garner key retail wins, including SKU expansion in Sprouts and new entry into US regional chains, Raley’s and Fresh Mart,” said CEO Simon Belsham of Q3.

“Since the Chopra Global acquisition, we have witnessed a solid start to our first Chopra-branded product, the Chopra Renew & Restore Detox Kit, achieving our highest month of sales in March. Moreover, our reach and engagement metrics were up across all channels. We believe this loyal and growing user base, as well as our growing social medial presence, will

enable us to cost-effectively introduce new products in order to rapidly scale the business. Overall, we could not be more excited by the outlook for the business and look forward to providing further updates on our progress in the weeks and months ahead," he added.

It should be noted that Mr. Belsham was the ex-Jet.com and Equinox Media President!



[Chopra Global](#) is a leading integrative health company that is empowering personal transformation for millions of people globally to expand our collective wellbeing.

Anchored by the life's practice and research of **Dr. Deepak Chopra, M.D. - a pioneer in integrative medicine** - Chopra Global's signature programs have been proven to improve overall wellbeing through a focus on physical, mental and spiritual health.

The Chopra Global wellbeing experiences businesses, including physical products, the meditation and wellbeing app, and licensed experiences will now be joining HLCO's community of healing brands!

Chopra Global sits at the nexus of three high growth sectors:

- Integrative healing (\$100B market, 22% CAGR)
- Ayurveda (\$7B, 15% CAGR)
- Meditation (\$5B, 30% CAGR)

"Chopra Global is placed at the intersection of explosive global markets: Ayurveda, meditation, and integrated healing, and is poised to become the leading provider in this space. The company has already reached millions through world-class healing experiences, content, and products, and we look forward to accelerating this further at The Healing Company."

- **Simon Belsham, CEO and Co-founder of The Healing Company**

One of TIME Magazine's Top 100 most influential people, Dr. Deepak Chopra has spent a lifetime bringing integrative healing to hundreds of millions of people and he is also proudly the Chief Scientific Advisor to [The Healing Company!](#)

Chopra's popularity is in part due to his ability to translate complex spiritual and scientific concepts into easily understandable language for a wide audience. He has a unique talent for blending ancient Eastern wisdom with modern Western science, making his teachings accessible and appealing to people from all walks of life.

He has gained recognition as a speaker, writer, and teacher in the fields of spirituality, holistic health, and mind-body wellness. **With a community of 20M social followers, 6M email database, 7M web traffic, 1M app downloads, top rated 4.9-star app, and more than 90 books authored, his reach and impact in the integrative healing movement is unmatched.**



"The world's healthcare system is in crisis. The Healing Company is a perfect partner for Chopra Global, with the expertise and leadership to propel our mission of helping 1 billion people access healing so that we can collectively move in the direction of a more just, sustainable, peaceful, healthy, and joyful world."

- **Dr. Deepak Chopra, MD**

Major publications are talking...

Forbes has called **HCLCO** a "new venture with ambitions to revolutionize how we feel."

CNBC: "Deepak Chopra and European investors back new wellness start-up as it prepares for M&A spree."

Fitt Insider.. "A Portfolio company acquiring holistic consumer health brands, launched with \$85M in funding."

In Summary...

The Healing Company, Inc. (OTCQB: HLCO) may soon light up on Wall Street as the company gains attention from major publications and aims to create the most prolific portfolio of wellness brands!

The company is bringing together experts from around the world who want to make a difference, including globally renown Dr. Deepak Chopra.

The wellness industry is predicted to reach \$7 trillion by 2025 and **HCLCO** has zoomed in on this market with Your Super and its latest acquisition of Chopra Global.

More than just money, the pandemic has distinctly changed how consumers view wellness. Over the next five years, the sectors tied to an overall healthy lifestyle shift, both mentally and physically, will be the ones to watch.

HLCO's big-board narrative could capture significant Wall Street attention soon and turn the company into a household name in wellness!

With a \$9 recent price target from Goldman Small Cap Research, it's time to start your own research!

The Team

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